

Chapter 4: The Self & Interaction
Chapter 5: Life in Groups

October 31, 2016

Charles Cooley & the Looking Glass Self

- We imagine how we look to others
- We imagine other people's judgement of us
- We experience some kind of feeling about ourselves based on our perceptions of other people's judgement

Have you ever changed how you thought of yourself based on what you thought others thought?



Mead & Stages of Development



SOCIALIZATION!

<https://www.youtube.com/watch?v=oMNaQjtXSGc>

- Preparatory Stage – when children mimic or imitate others
- Play Stage – when children pretend to play the role of another
- Game Stage – when children take into account the multiple roles of others

This is where
society or
community show
their influence

The Generalized Other

- “It is in the form of the generalized other that the social process influences the behavior of the individuals involved in it . . . that the community exercises control over the conduct of its individual members” (Mead)

Tsk! What would
your mother think
of that behavior?

How we define or understand situations matters!

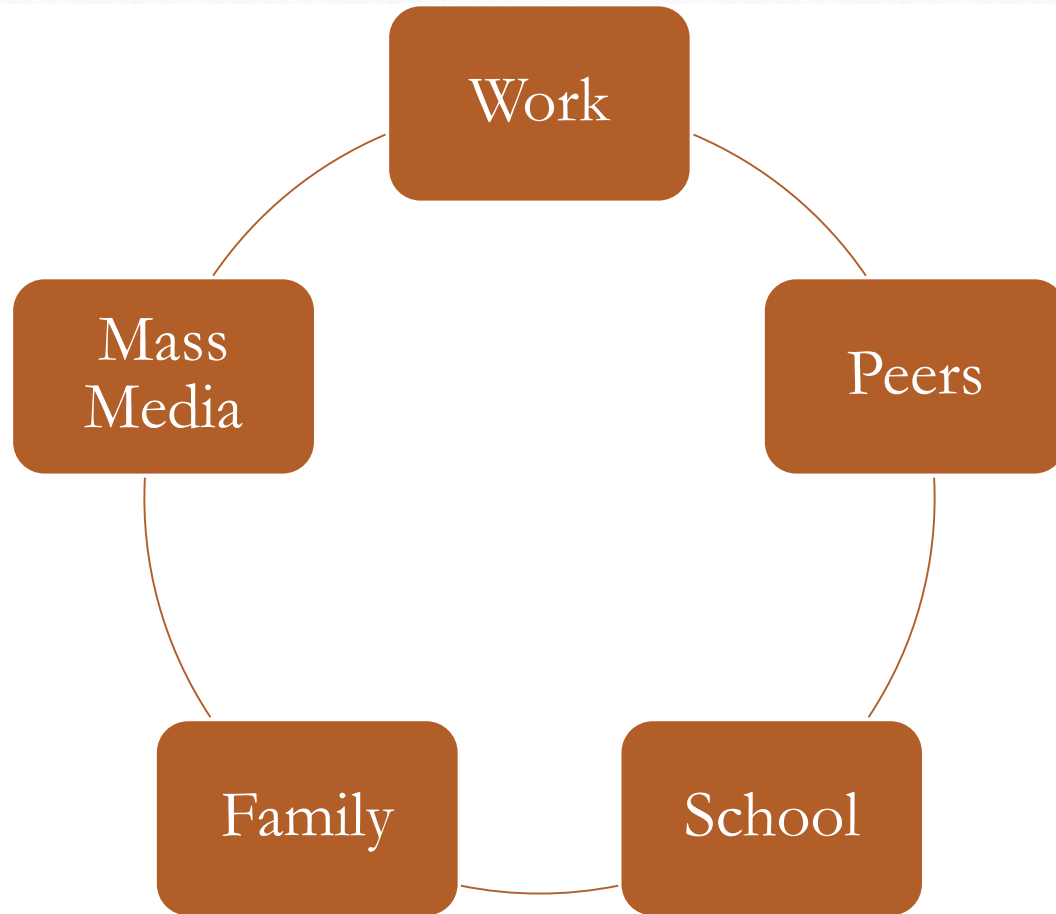
Thomas Theorem

- Classic formulation of the way individuals define situations, whereby “if people define situations as real, they are real in their consequences”



Erving Goffman & Dramaturgy

- How do you manage your impressions?
- What signals do you send?
- Do you alter signals depending on the context?
- https://www.youtube.com/watch?v=5Qe5TI_ZDU



Agents of Socialization

- 1) Pick an Agent
- 2) What role does it play in socialization?
- 3) Give an example from your life

Socialization Changes Over Time

- Think about a social issue that you hold a very different opinion from your grandparents or people their age, like drug legalization, sexual mores, or even fashion.
- How might this difference of opinion be the result of different socialization?

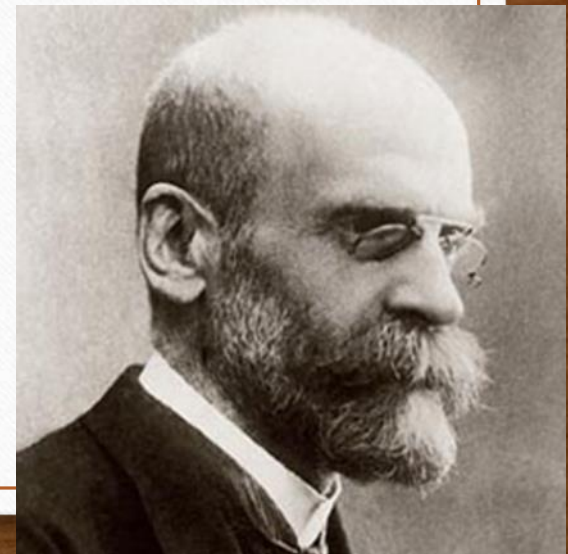


Break!

The Role of Groups in Society

- Def: a collection of people who share some attribute, identify with one another, and interact with each other
- Groups check our behavior via norms
- Without it, we experience **anomie**, or normlessness

Fragmented society? Oh dear!



In-Group vs. Out-Group Bias

- Want to test your implicit associations??
- Take the Implicit Association Test:
<https://implicit.harvard.edu/implicit/takeatest.html>
- On Prejudice....
- <https://www.youtube.com/watch?v=7P0iP2Zm6a4>

Regarding Conformity

- <https://www.youtube.com/watch?v=ZWVohP-z3h4>
- Videos this week will also deal with this topic...

Legal
Authority

“Members/citizens”
obey laws

Obedience is to
impersonal order

Obedience to person in
traditional position

Traditional
Authority

Traditional status
determines masters

Charismatic
Authority

Person is
exemplary,
supernatural

“Repudiates the past . . .
a revolutionary figure”
(Weber)

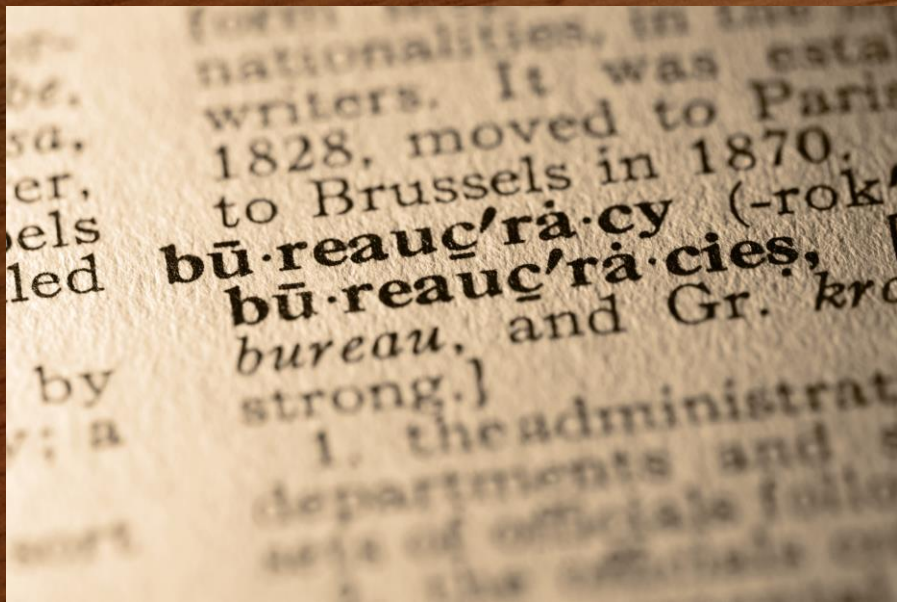
Loyalty to person,
not to office

Bureaucracy

- “...is fully developed in political and ecclesiastical community only in the modern state, and in the private economy only in the most advanced institutions of capitalism” (Weber)



	Mon	Tue	Wed	Thu
	6/10	6/11	6/12	6/13
	8.00	8.00	8.00	8.00
TIME IN	8.00			
TIME OUT		16.00	16.00	16.00
	7	7	7	7
	2			



Think about Marian....what role does bureaucracy play?

- Hierarchy
- Specialized division of labor
- Staffed according to merit, training
- Everyone subject to formal, impersonal rules
- Written documentation of procedures
- Filling of Vacancies
- “Full working capacity” is required when the “office is fully developed” (193)
- The official has a vocation & duty

Rationalization & McDonaldization of Society

- Economic rules and formal regulations are favored over individuals
- As bureaucratic rationalization spreads, efficiency and dehumanization rise
- Do we see “McDonaldization” in our society?
- Efficiency
- Calculability
- Control
- Predictability



Weber warned us!

MAX WEBER



IN HIS IRON CAGE



For Next Week

- Read Real World Chapter 6
- Watch the Milgram Experiment & Quiet Rage (allow 70 minutes)
- By Monday November 5th - 2pm:
 - Take the Pre-Quiz on Chapter 6 by Monday at 2pm
 - Take the Milgram-Stanford Quiz by Monday at 2pm